



UGIT **next**DESIGNS

Project Planner

This document has been specifically designed to help us get detailed information from you so that we are able to provide you with a cost and time estimate that is accurate and for us to have a better understanding for the project going forward.

Please take time to answer the questions in as much detail as possible. Remember that the more information you give us, the better we are able to assist you in creating a masterpiece.

If at any time you feel that you do not understand the questions or would like to talk to us directly, please give us a call:

091 93499 89509

General information

What is the name of your company / organisation and your current (or intended) web site address?

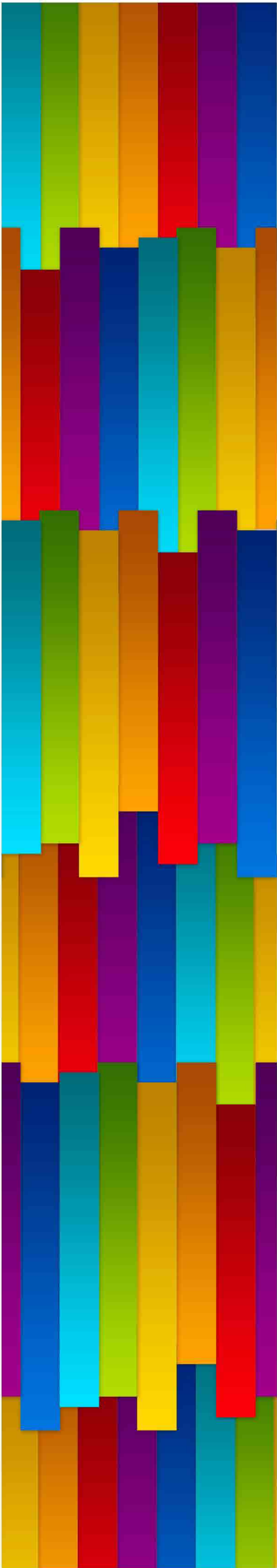
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Who are the main contact persons for this project? You? Others?

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Who will have the final approval for commissioning and/or signing off this project?

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When would you like this project to start and when does it need to be completed? Are there specific reasons for this date, perhaps a PR launch etc?

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What is your budget range for the project? Please choose one below

- Below INR 10,000
- INR 10,000 – INR 15,000
- INR 15,000 – INR 20,000
- INR 20,000 – INR 30,000
- INR 30,000 – INR 50,000
- Greater than INR 50,000
- Greater than INR 1,00,000

How did you hear about UGIT nextDESIGNS ?

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Your current website

Which areas of your current website work well?

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Which areas of your current website don't work very well?

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If you could change 3 things about your website right now, what would they be?

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Reasons for this project

What are your main reasons for pursuing this project?

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What are your business objectives or goals? Selling more?
Improving customer experience etc.?

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How will you judge when it's a success?

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List a few sites that you find compelling and why?

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Your new content

What usable assets do you already have? Photographs, a logo, colour scheme, written content or other branding?

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Do you have a site map or plan for your new site already prepared? If you do, great, attach it too. No worries if you don't.

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Technical Stuff

We guess you'll want to update the content of your new site yourself, right? What other things do you need the site to do? Newsletter sign-ups, photo gallery or a shopping cart — that kind of stuff. Also will you be hosting your website with us?

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Marketing

How do people find out about your organisation? How do they find your web site? Do you market your web site in the real world too?

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Notes or comments

Is there anything else that you think will help us to accurately assess your project and what's best for you? Take as much space as you need.

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All done 😊

Thank you for taking the time to fill out this planner. Please double check the information to make sure you have everything you wanted to add.

Once you are ready to send this planner to us, please email it to <mailto:info@ugitnet.com> or attach it to the field provided in our contact form.

We will confirm once we have received it and let you know if we need any more detail. If no more detail is required, we will put together a proposal and send it through shortly.

<http://www.ugitnet.com/>

<mailto:info@ugitnet.com>

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